



The Collaborative Shark Tank

Got a great idea for improving the acute/primary care interface? Take a dip in The Collaborative Shark Tank and get the support, skills and opportunity you need to make it a reality!

What's it all about?

- The Collaborative is here to strengthen health care outcomes for people in the inner north west of Melbourne
- So big or small, revolutionary or evolutionary, we want to hear your ideas
- You'll get help to flesh out your idea, link in with like-minded colleagues and practice the art of the pitch
- You'll get the opportunity to present your idea at our Shark Tank pitch session and receive feedback from the most senior levels of The Collaborative
- Your idea may end up being funded!

Just three steps:

1. Register to participate by February 28 email Jacqui.mckenzie@nwmphn.org.au with a brief overview of the idea that you have that you would like to work on
2. Attend the workshop on March 9
3. Attend the pitch event on March 30

FAQs

Essential info

Staff from the four organisations that form The Collaborative - The Royal Melbourne hospital, cohealth, Merri Health and North Western Melbourne PHN - are invited to participate in our shark tank process.

The shark tank is about assisting staff to develop innovate ideas and to provide a platform to pitch these ideas to the chief executives (CEs) of The Collaborative. Ideas can be big or small, incremental or transformative.

You will work with Lisa Smith from Minds at Work, as well as other interested colleagues from The Collaborative organisations, to flesh out and test your idea, potentially link with others who would like to do something similar, and to learn how to pitch.

You (and your team) will then be invited to provide a 5-minute pitch to a panel consisting of CEs, consumers and other staff, and to receive feedback on your idea.

Two to three projects will be selected for further development into business cases to seek funding, either from internal or external sources. While there is no guarantee of funding, this process is intended to provide an opportunity to develop ideas in a collaborative, cross organisational environment, and may lead to your idea being further developed.

Note: this process coincides with the timelines of the next round of Better Care Victoria funding, so it's also a good opportunity to work up your idea with this funding in mind.

Some background about the shark tank idea

Originally a TV show, the Shark Tank process has been adapted for use in organisations as a way to highlight, develop and workshop innovative ideas. The focus of our Shark Tank is on providing a supportive environment for people interested in developing ideas.

The CEs of The Collaborative want to hear from staff about their ideas about improving the acute and primary care interface, so we are trialling the Shark Tank process as a way of engaging with a wide range of people from the four organisations.

What are the parameters?

Acute/primary care interface

- Ideas must be based on the acute/primary care interface – the four partner organisations of The Collaborative cover the spectrum of care from acute through to community and primary care, and are focused on collaborations where these areas overlap.
- The central goal of all ideas must be to strengthen health care outcomes for our community in the inner north west of Melbourne.

Focus areas

The Collaborative are currently focusing on:

- Chronic Disease (with specific focus on diabetes & chronic heart failure)
- Informatics – sharing data, developing collaborative metrics etc.
- Digital Health
- Homelessness
- Culture of collaboration & leadership
- Advance Care planning

While ideas to improve these areas are encouraged, ideas focused on other health issues are also welcomed.

Scope of ideas

- In order to participate you need to have a concept, or idea that you want to progress.
 - This may or may not come from the areas that The Collaborative are currently focussing on.
 - It might be an idea that has not been developed but is more a concept.
- Some examples might include:
 - I want to use IT as a platform to co-design program areas with consumers
 - I want to explore how we can publish real time waiting lists for services
 - I want to use Uber to transport patients from acute to primary health settings etc.
- Or it could a fully fleshed out concept that you have developed that you can't seem to get any traction for.
- Ideas can be transformative or incremental. But they absolutely must be based on the acute and primary care interface.

Individual versus team

Ideas can be from individuals or teams (preferable), including cross-organisational teams (highly preferable). An opportunity to link with staff from other organisations will be provided at the workshop.

Who is invited to participate?

The Shark Tank is open to staff from across the four organisations (clinical and non-clinical) with an idea they would like to develop further and/or pitch to the CEs of The Collaborative.

You may have had no involvement with The Collaborative before - or don't even know what it is - as long as you are a staff member of the four organisations you can participate (subject to your Managers approval).

What is involved with The Workshop (8AM – 1 PM: March 9, 2016)?

Using a range of tools and constructive activities, the workshop will help you develop your idea to the point where you are confident to pitch to The Collaborative CEs.

The workshop is a safe space to further develop ideas, potentially link with others with similar ideas, test them out, risk proof them, and to work on how to pitch within a time limit.

News hot off the press is that Better Care Victoria will this year be asking applicants for a short video and written application. This workshop is a good opportunity to work on pitching ideas within a time limit.

Lisa Smith from Minds at Work, who facilitated The Collaborative annual forum in November 2016, will lead this session.

What is The Pitch (March 30, 3PM – 4.30PM, 2016)?

Want an audience with the CEs of The Collaborative? This is intended to be a safe, supportive environment that will provide staff/teams with an opportunity to provide a 5-minute pitch to the panel and to receive feedback about their idea.

The panel will consist of CEs of The Collaborative and other selected representatives. Other people pitching ideas and staff from Better Care Victoria will be in the audience and Lisa Smith from Minds at Work will facilitate this session. Pitchers will need to have participated in The Workshop in order to participate in this stage. The Pitch will be held on March 29 from 3PM – 4.30PM at the North Western Melbourne PHN.

Selected projects

It is envisaged that 2 – 3 projects will be selected by the panel with the intention to further develop them into business cases, with a view to applying for funding. While there are no guarantees, there may be an opportunity for projects to be funded by the existing partners.

How do I register?

You will need to register your interest to participate in our shark tank by February 28. This can be done by contacting Jacqui Mckenzie, Project Manager, The Collaborative at jacqui.mckenzie@nwmpnh.org.au. This will include providing a very brief overview of the idea you have that would like to work on. One sentence is enough! You must attend the workshop if you intend to deliver a pitch to the CEs in March. If you have any questions please contact Jacqui on 9347 1188.

Other info:

About Lisa Smith, Minds at Work facilitator:

Lisa is a professional thinker dedicated to helping people unlock their innate creativity and to empower them to think differently – for themselves. She is passionate about building innovative cultures and about harnessing and engaging talent to create thinking communities.

Lisa holds an MBA, specialising in organisational change and innovation, which forms the nucleus of her work. She relishes opportunities to share the Minds at Work thinking strategies with government bodies, socially responsible corporate, educators, community groups and farmers, helping them to turn their big ideas into realities.

Lisa facilitated and delivered a workshop at The Collaborative annual forum in November and feedback from participants included:

'I thought this was brilliant. Engaging, used a number of strategies to get people engaged and to discuss. She was able to give theoretical frameworks and some theory for further thought'

'Lisa was excellent. Kept the group thinking differently and how to practically consider innovation & collaboration'